



The Kentucky Arts Council, the state art agency, supports Center for Great Neighborhoods with state tax dollars and federal funding from the National Endowment for the Arts.



center for great neighborhoods
OF COVINGTON

1650 Russell Street, Covington, KY 41011
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CALL FOR ENTRIES

The Fifth Annual Art Off Pike Festival
CALL TO BUSINESSES AND
NON-PROFIT ORGANIZATIONS

Deadline (*extended to*) August 15th, 2009

Art Off Pike is a juried arts festival held in the heart of the Covington Arts District, on Pike and Seventh Streets between Madison and Russell Streets. Art Off Pike's mission is to nurture, build and showcase local, visual and performing artists. The festival was created by the Westside Action Coalition Neighborhood Association in support of the Covington Arts District. Art Off Pike aligns with the City's goals to support artists and the creative lifestyle by helping artists sell their work in a mutually fun and supportive environment for artists and art lovers.

The festival is part of Full Spectrum and anticipates approximately 3,000 visitors and 100 showcasing artists to the event. This is a wonderful opportunity for businesses and non-profit organizations alike to share their products and services with the crowd and participate in a community-based event!

As a non-profit organization or professional business within the City, we invite you to take part by having your own booth space. We are reserving a large space on Pike Street for you so that our art-loving supporters can join us in welcoming visitors who will be delighted to learn of all the support that Covington offers the creative class.

Art Off Pike is supported by the City of Covington and the Center for Great Neighborhoods, a non-profit organization based in Covington that works to equip residents with the tools and resources they need to create healthy, thriving neighborhoods, a valuable partner organization to the City.

Commissioner Shawn Masters is the Ambassador for Art Off Pike and will be commencing the festivities. We hope you will join us!



CALL FOR ENTRIES:

The Fifth Annual Art Off Pike Festival's Call to Businesses and Non-Profit Organizations

Deadline (extended to) August 15th, 2009

Center for Great Neighborhoods is proud to announce an open call for applications for its Fifth Annual Art Off Pike Call to Businesses and Non-Profit Organizations. All Covington-based businesses and non-profit organizations are encouraged to apply.

ENTRY: The call is open to all Covington-based businesses and non-profit organizations.

FEE: \$50 fee for businesses and Free for non-profit organizations. Payment must be made upon application. Make check and money order in US\$ payable to 'Center for Great Neighborhoods' and do not send cash. All entry fees are non-refundable.

1.WHY BE INVOLVED? By participating in the event, you will have the chance to talk to approximately 3,000 visitors, 100 showcasing artists and other participating businesses and non-profit organizations within your community. You will also be demonstrating your support of the arts to the Creative Community who can learn of your products or services. Word of Mouth benefits and relationship building opportunities are high as this event promises a direct contact with you're the local community.

FOR YOUTH AND EDUCATORS

Art Off Pike offers a Kidzone this year where non-profits are invited to offer a medley of activities that will keep the little ones busy. You can volunteer to be part of the Kidzone by offering an activity table. Alternatively, ArtMachine Inc. will host a kids art show this year; why not enroll your class to show their talents! Participants in either the KidZone or Art Exhibition are free.

2. Entry Form: Complete the Entry Form.

3. Description of your Organization and Display

Provide a brief description of the nature of your business and how you intend to present your display within 200 words. You may use the attached form or an additional page.

DEADLINE: Completed applications, and check or money order (if applicable) must be postmarked by August 22nd, 2009. Finalists will be notified by August 28th, 2009.

FOR THE FESTIVAL: Each organization is responsible for setting up and dismantling their display, maintaining and staffing their booth. We are not responsible for loss or damage to any art or personal property. All organizations must bring their own tables and chairs. Standard booth sizes are 10'x10'; Organizations may request more space if needed. Requests to be next to another organization in the show will be honored.

Please mail or drop off your materials to: Center for Great Neighborhoods, attention: Art Off Pike, 1650 Russell Street, Covington KY 41011. Do not send registered or certified mail.

ADDITIONAL INFORMATION: Visit our website at www.artoffpike.com , or contact jean@greatneighborhoods.org or nbowers@covingtonky.gov.

CALL ENTRY FORM

ART OFF PIKE'S 2009 FIFTH ANNUAL CALL TO BUSINESSES & NON-PROFIT ORGANIZATIONS

ORGANIZATION NAME _____
CONTACT NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
TELEPHONE _____
EMAIL AND WEBSITE _____

PLEASE CHECK ALL THAT APPLY

- Business \$50 Non-Profit Organization, Free
Educational Facility (interested in Kidzone), free
Educational Facility (interested in Youth exhibition), free

PLEASE DESCRIBE THE NATURE OF YOUR ORGANIZATION AND YOUR DISPLAY, IN BRIEF. (you may provide an additional page)

CHECKLIST

- Entry Form
Description of your organization and display
Appropriate application fee, if applicable (check made payable Center for Great Neighborhoods)
Your materials must be received at the Center by the deadline to be considered.

HOW DID YOU HEAR ABOUT OUR CALL?

- Web/contest search- URL: _____
Teacher/School/University _____
Other _____
Email from Center for Great Neighborhoods

